

guggenbichlerdesign...  
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We love to *design* ...  
to realize our *creative visions* ...  
to express our *personality* ...

Founded in 2004 and ever since based in Vienna – we are an international successful industrial design studio named guggenbichlerdesign... .

The special features of our designs, prototypes and products are clear elegance, timeless simplicity and independent, characteristic design. The appearance and the

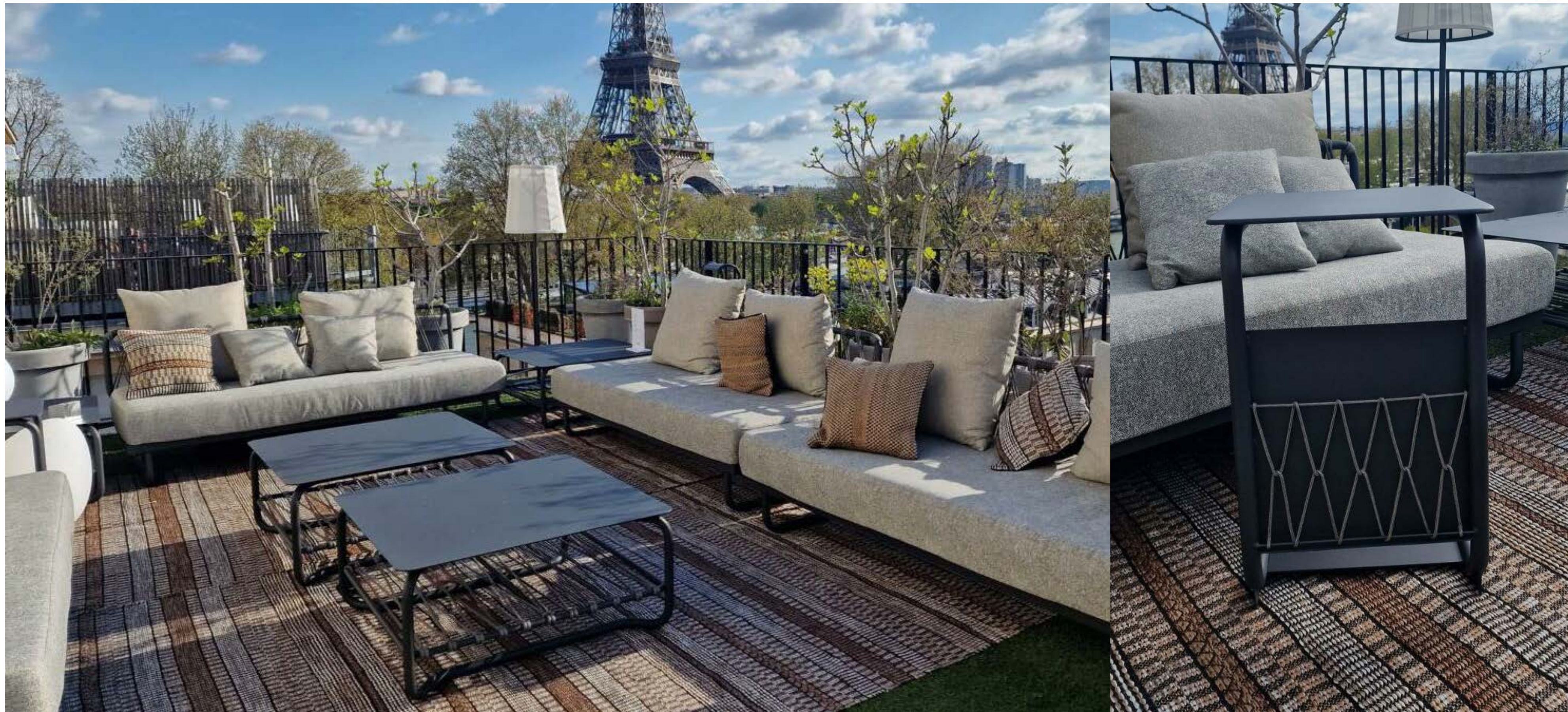
quality of the used materials are as important as ecological processing and body centered ergonomics.

All these maxims result in technical and formal solutions that meet highest requirements. In our view of work design is a continual process, a permanent work on alteration and improvements. A process that starts with

developing consciousness, albeit the end remains open. For us drafts are not results of concrete ideas or particular orders, but consequences of a constant analysis of the topic design.

*Our design philosophy follows a poetic pragmatism:  
Nothing but the essentials... and the poetry.*





*producer*  
 LIGNE ROSET  
[www.ligne-roset.com](http://www.ligne-roset.com)

*design/production*  
 2021/2023

*material*  
 charcoal coloured lacquered aluminium, grey  
 rope braiding, 100% polypropylene

*collection*  
 sofa, low table, side table

*description*  
 Ultra-light bench thanks to its aluminium structure The fabrics are Outdoor and water-repellent, they have a chic, cosy and luxurious look. In addition to the VALMER sofa, there are now also two tables available. An outdoor sofa table and a small side table. Both are made of an aluminum structure, making them particularly lightweight.

**ligne roset®**





*producer*  
FERMOB  
www.fermob.com

*design/production*  
2022

*material*  
steel wire frame, steel and backrest,  
teak armrests and base teak

*collection*  
chair, lounge, high stool, rocking chair

*description*  
The SURPRISING rocking chair has a delicate silhouette. The combination of the wire structure, thin steel slats and teak perfectly illustrate Fermob's know-how and unwavering desire to beautifully combine materials. It is ergonomically designed and offer the optimal balancing point for all those special moments you dedicate to yourself: reading, drawing, work, etc.

Fermob





*producer*

FERMOB  
www.fermob.com

*design/production*

2020

*material*

Steel wire frame, seat made of teak slats, back-rest made of teak slats

*collection*

chair, lounge, high stool, rocking chair

*description*

The SURPRISING teak chair is an evolution of the original one produced totally in metal. By combining metal and teak wood, it creates a cheerful and warm chair suitable for both outdoor and indoor spaces. It is stackable, ensuring practicality. The design reflects a minimalist and elegant aesthetic through its delicate structure.

Fermob 





*producer*  
TONON  
[www.tononitalia.com](http://www.tononitalia.com)

*design/production*  
2023-2024

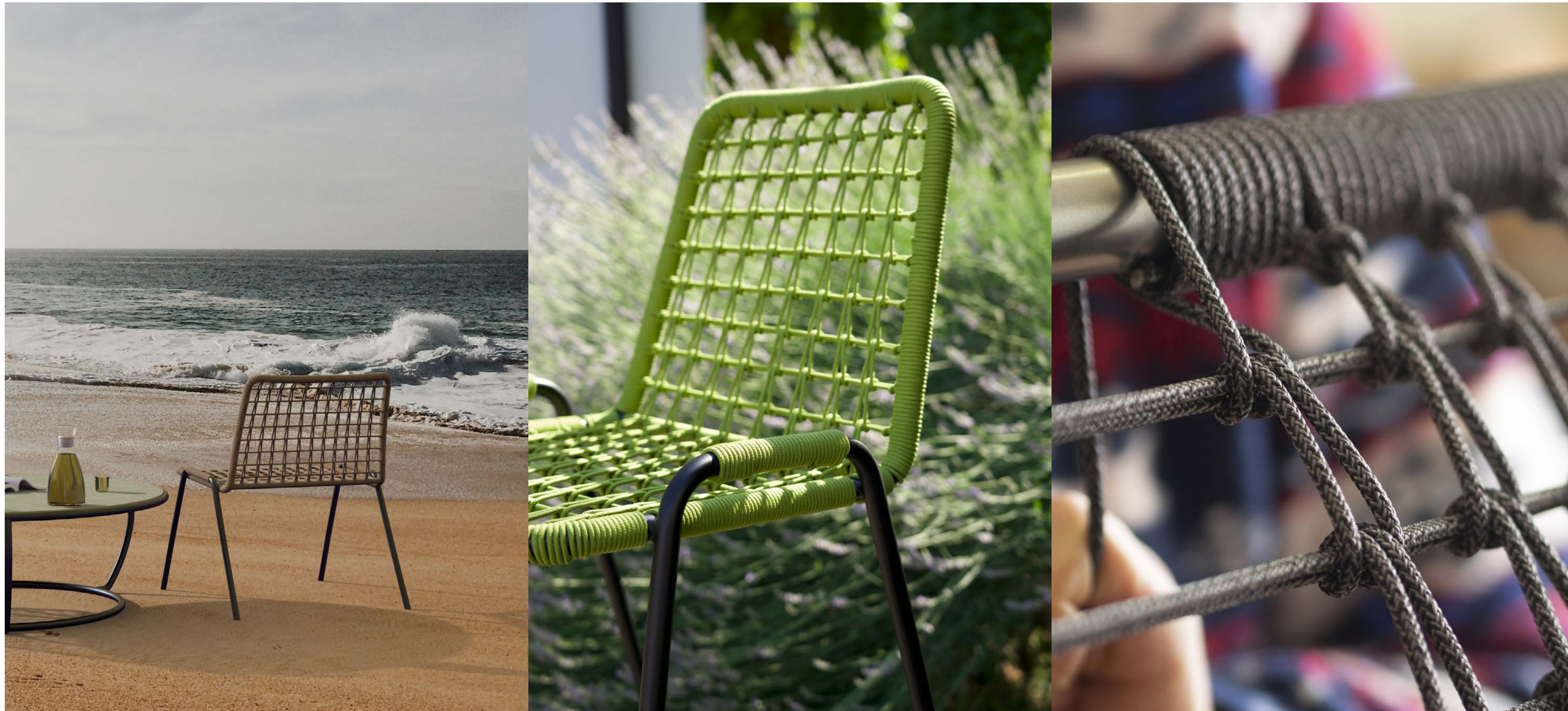
*material*  
metal or wooden legs in different finishings,  
with upholstered or wooden backrest

*collection*  
chair, armchair, lounge, high stool and bench  
with metal or wooden legs

*description*  
The Eli collection consists of a chair, an armchair, high stool, and a bench, featuring a simple design with clean lines and comfortable upholstery. The shape of the legs adding an elegant touch. The collection is versatile, suitable for both indoor and outdoor use. The collection can be produced for indoor and outdoor use.

TONON





*producer*

TONON  
www.tononitalia.com

*design/production*

2021

*material*

structures made of powder-coated steel, natural rope made of synthetic fiber with an inner PET core and a polyester coating

*collection*

chair, lounge and high stool

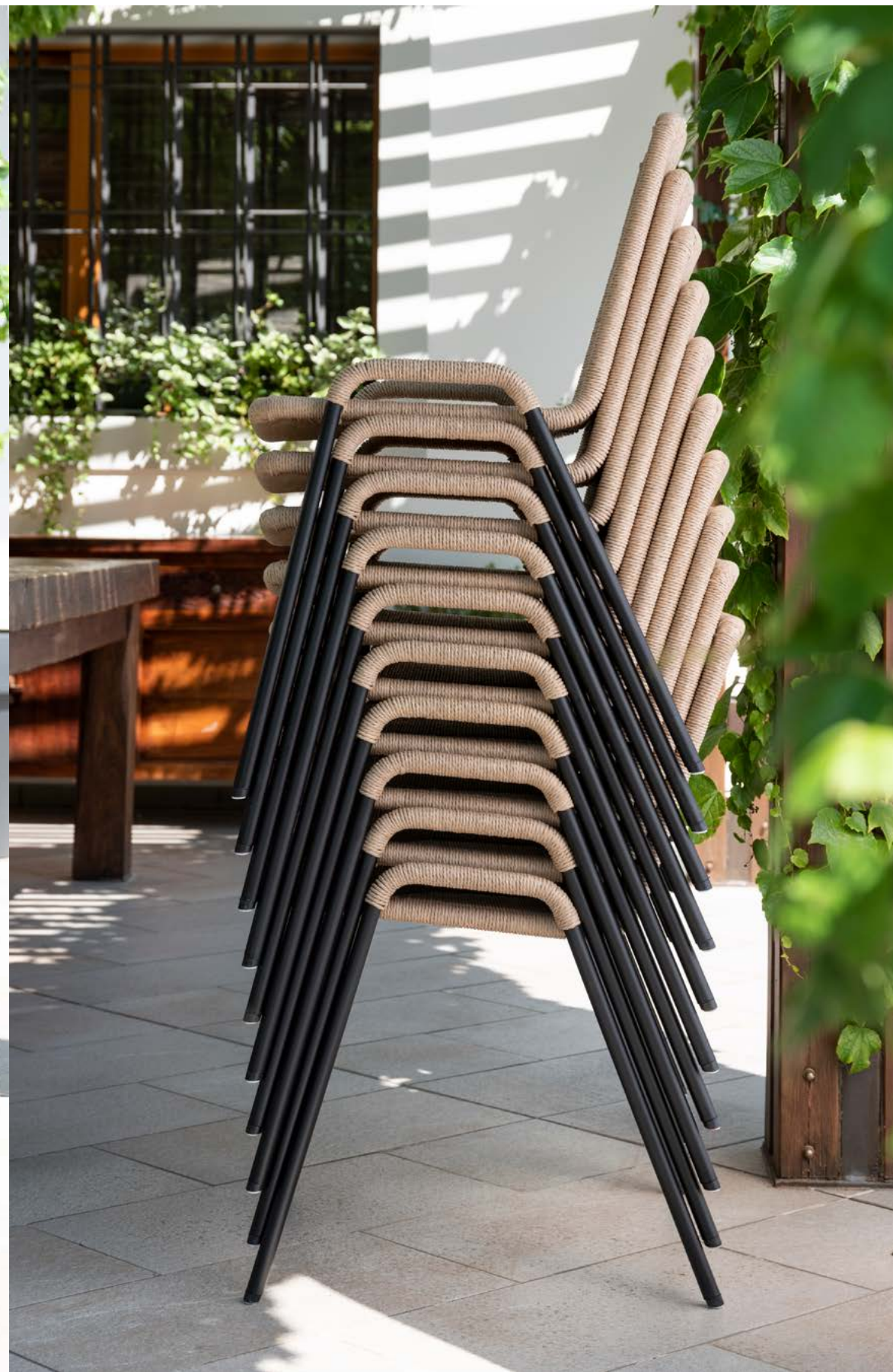
*description*

The SAILOR collection tells the story of a design in balance between industry and manual craftsmanship and it is suitable for indoor and outdoor with its aesthetic and functional design. It features a robust weave inspired by fishing nets. The main material is nautical rope, known for its and weather resistance. The chair boasts an attractive design, is stackable, environmentally friendly and versatile.



TONON





*producer*

TONON  
www.tononitalia.com

*design/production*

2022

*material*

steel structure, hand-woven paper cord

*collection*

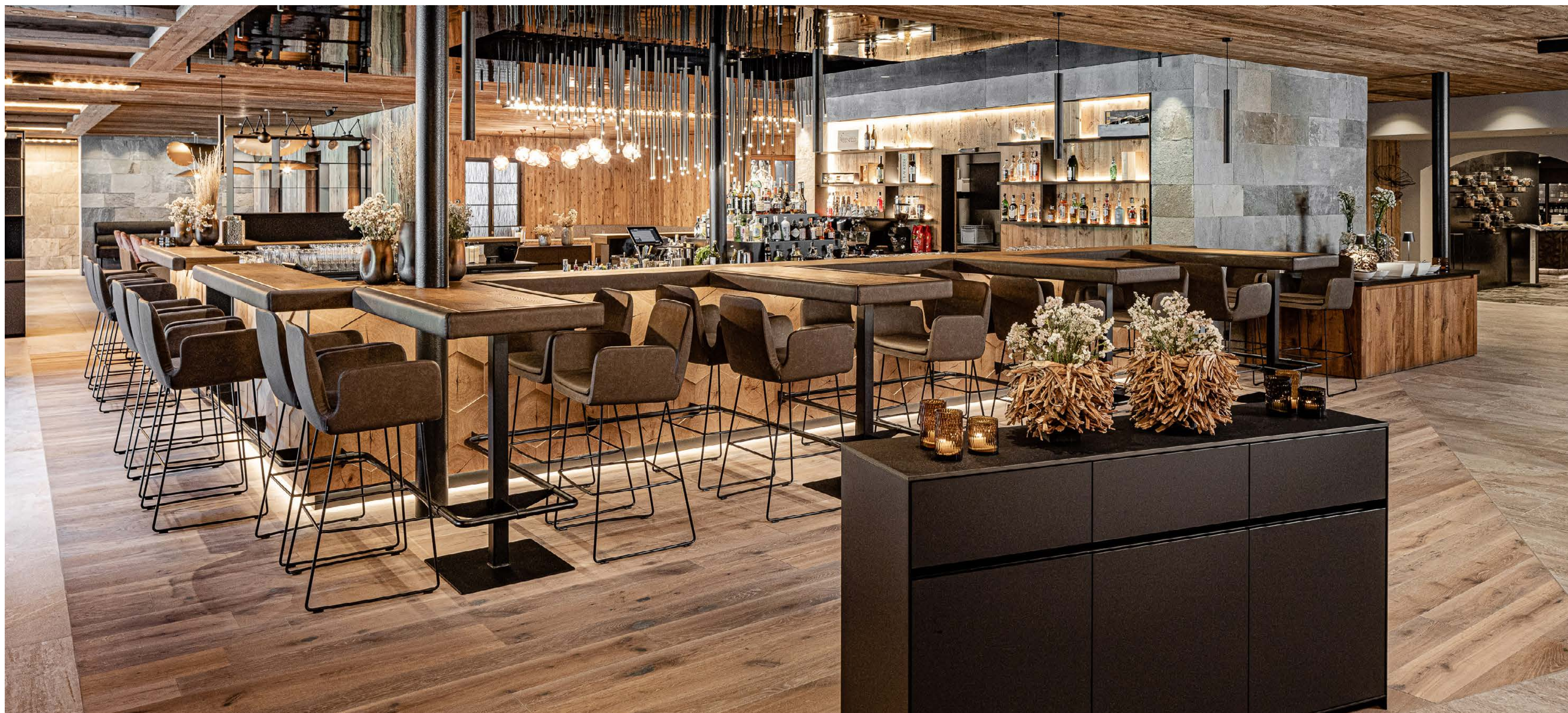
chair, lounge and high stool

*description*

After the launch of the SAILOR collection, particularly proposed for outdoor use, the seat was produced in a new „outfit“ - for refined and classy interiors. The combination of its steel frame with the cellulose cord makes the SAILOR seat pleasant, original and 100% recyclable.

TONON





*producer*

ROSSIN  
www.rossin.it

*design/production*

2014 - 2025

*material*

seat cushions in polyurethane foam ,fabric;  
sled metal base black, 4 solid feet in different  
finishings

*collection*

armchair, chair, lounge, high stool and  
high armchair ; with different metal/ wooden legs

*description*

The tender armchair, also known as „Soferl“ in Viennese  
dialect, is characterized by elegant curves and feminine details  
was designed in 2014 for the restaurant in famous Sofiensäle.  
Eight years later the SOFIE collection was expanded with high  
stools following with the lounge in 2025.  
The stools are available with a sled leg frame, with or without  
armrests.

rossin





*producer*

NEUDOERFLER  
www.neudoerfler.com

*design/production*

2019

*material*

steel frame matte powder coated, melamine  
resin-coated chipboard and soft fiberboard with  
fabric upholstery, rubber cord, solid oak or walnut

*collection*

table, side board, cabinets, container, wardrobe

*description*

The MYMOTION work desk is a subtle yet impactful piece of furniture that adds excitement to any home or office setting. In combination with the MYMOTION pinboard, it allowing you to have important information and inspiring objects within your sight and customize your space according to your preferences. The additional rolling file cabinet provides extra space for personal items + adds an option to sit for impromptu meetings.

Winner Innovation Award  
NUTZEN:LEBEN 2019

 neudoerfler





*producer*

NEUDOERFLER  
www.neudoerfler.com

*design/production*

2019

*material*

laminated resin-coated quality chipboard,  
woven rubber cord.

*collection*

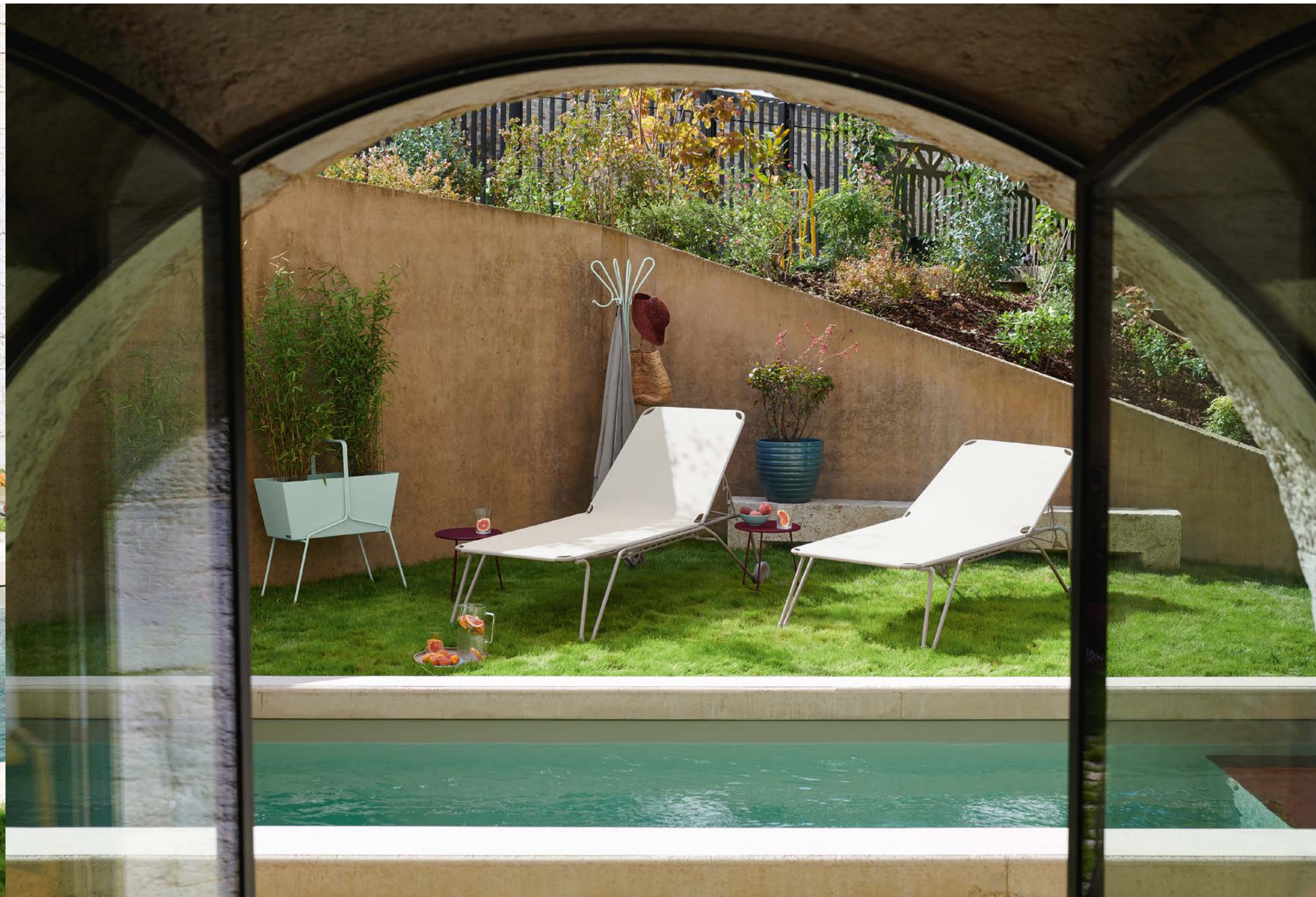
table, side board, cabinets, container, wardrobe

*description*

The MYMOTION wardrobe offers storage space and attractive features such as a display front, mirror, and whiteboard. It is available in a rectangular or trapezoidal shape and has an optional hat shelf alongside the standard clothes rail and a concrete base for shoes and umbrellas. The casters enable easy movement and storage out of sight.







*producer*

FERMOB  
www.fermob.com

*design/production*

2016

*material*

steel tube frame, lying surface made of Batyline,  
aluminum wheels with a soft PVC tread

*dimensions (w x h x d)*

82,5 x 94 x 197

*description*

The sun lounger HARRY combines elegance and functionality with exceptional comfort. It is available in 6 colors and features a fully adjustable backrest with 4 positions for reading, drinking, or sunbathing. With a generous seating area and wheels for easy handling, it offers convenience. It is easy to transport and can be stacked to save space.

Fermob  
outdoor lounge





*producer*  
CRASSEVIG  
www.crassevig.com

*design/production*  
2015

*material*  
metal frame, seat made of oak veneer plywood.

*collection*  
stools, coffee table and benches

*description*  
LINEO is made of curved wood and simple metal pieces, available in various variations. It offers versatile application possibilities and clean lines.  
LINEO is lightweight, stable, and safe, with seat surfaces made of natural, lacquered, or upholstered plywood. It is an elegant and functional piece - for residential and commercial settings.

CRASSEVIG





*producer*  
ACAMP  
[www.acamp.de](http://www.acamp.de)

*design/production*  
2014

*material*  
powder-coated aluminum frame, Acatex fabric

*collection*  
armchair, chair, relax chair and sunbed

*description*  
The stackable URBAN chair combines high-quality materials and an outdoor-friendly construction. With its simple as well as modern design, along with the transparent mesh seating, it seamlessly fits into any patio setting and creates a relaxed atmosphere. The Acatex fabric used for the seating is of premium quality, breathable, quick-drying, and weather-resistant.







*producer*

TONON  
[www.tononitalia.com](http://www.tononitalia.com)

*design/production*

2007

*material*

rotational proceedings / polyethylene

*dimensions (w x h x d)*

66 x 73 x 62

*description*

SUNSET has the ability to bring pleasant colors to your life. Whether in the living room or on the terrace, Sunset adds joy and vibrancy to your everyday life. The striking curved lines and tapered form make this chair truly unique. With its curved lines and pointed design, it offers optimal comfort. Available in four standard colors.

TONON





*producer*  
DIE COLLECTION  
[www.die-collection.de](http://www.die-collection.de)

*design/production*  
2004/2006

*material*  
leather or fabric, steel

*dimensions (w x h x d)*  
125 x 120 x 95

*description*

The SINO chair is an innovative product that combines superior functionality with simple, modern aesthetics. It is a swivel armchair with a foldable headrest and footrest. By simply folding the headrest frame, the chair easily transforms into a comfortable recliner.



reddot design award  
winner 2006



die  
Collection





*producer*

FERMOB  
www.fermob.com

*design/production*

2010/2011; 2020

*material*

seat in perforated steel, steel wire base

*collection*

chair, lounge, high stool, rocking chair

*description*

The SURPRISING chair is a delicate metal chair with slim slats that embodies a precise and elegant design. It is available in various colors and seamlessly blends into any environment. Despite its slim construction, the chair offers comfort and coziness while requiring minimal space. It is stackable + suitable for relaxed lunches as well as lively outdoor dinner parties.

Fermob





*producer*

FERMOB  
www.fermob.com

*design/production*

2008/2010

*material*

seat in perforated steel, steel wire base

*collection*

chair, lounge, high stool, rocking chair

*description*

A lounge chair for indoor and outdoor use with a foldable footrest. The Lounger stands out with its sleek lines and slim, lightweight slats, providing excellent comfort thanks to its ergonomic shape.

This chair is name giving + surprising because you can fold away the footrest under it.

ORTICOLA  
D'ESTERNA  
„The MOST INTERESTING  
OUTDOOR FURNITURE 2010; Milano“

Fermob





*producer*  
FERMOB  
[www.fermob.com](http://www.fermob.com)

*design/production*  
2002

*material*  
aluminium (13kg) or steel (38 kg)

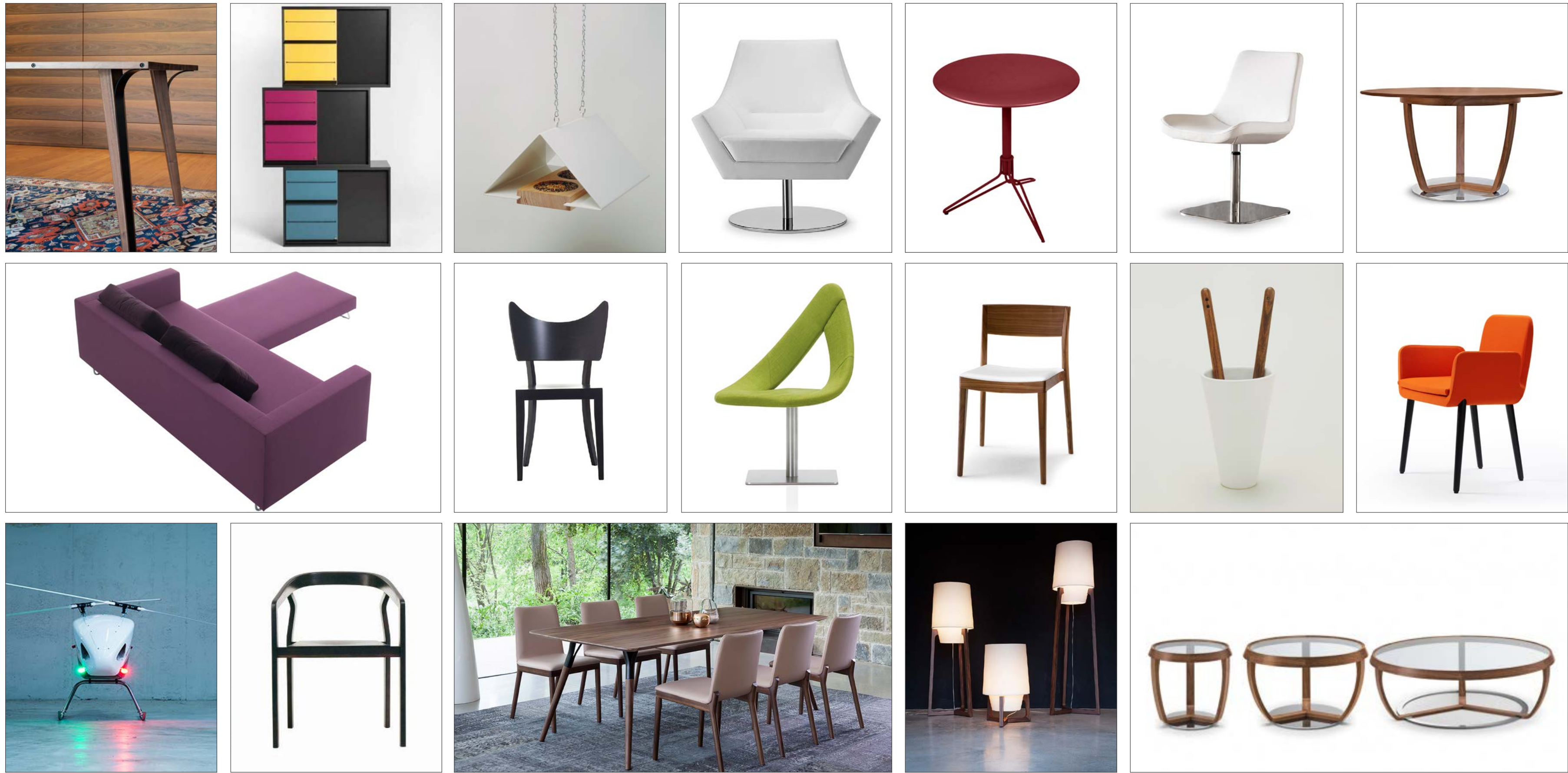
*dimensions (w x h x d)*  
45 x 154 x 35

*description*  
ORIGAMI is characterized by its simple and pure character. The bench gets its special name from the Asian art of paper folding. This garden bench is crafted from a single piece of steel plate. By punching and folding the legs, this unique outdoor seating bench is created. Its minimalist and straightforward design makes it an absolute eye-catcher. The bench is availa-



Fermob





Market research and studies,  
visualisation of ideas and concepts...

Modelling, prototyping + project engineering

... are leading to successful products on the market!







WE LOVE TO DEVELOP:  
creative and innovative products,



topsellers and



extraordinary design concepts!

Winner Innovation Award  
NUTZEN.LEBEN 2019







# **WE ARE READY FOR NEW PROJECTS - LETS START SOMETHING GREAT!**

Do not hesitate to contact me.  
I'm just a message or call away if you'd like to connect.

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